

**LEVITT
PAVILIONS**

**2015 LEVITT
SALON SERIES**

SPONSORSHIP
OPPORTUNITY

ABOUT LEVITT PAVILIONS

Levitt Pavilions is a national nonprofit that exists to strengthen the social fabric of America. We empower communities to transform neglected outdoor spaces into welcoming destinations where the power of free, live music brings people together and invigorates community life.

We are a national network of outdoor music venues, collectively presenting the largest free concert series in America, featuring acclaimed talent in an array of music genres. Reaching over 500,000 concertgoers annually, Levitt venues are citywide destinations where families, friends and neighbors of all ages and backgrounds feel welcome.

Levitt's wildly popular free concerts reflect the best of American city life by bringing people together to enjoy the fresh air, stellar performances and each other. What makes our concerts into celebrations and our outdoor venues into favorite gathering spots is the spirit of community at the heart of both music and our mission.



LEVITT LOCATIONS

Arlington, TX	Los Angeles, CA
Bethlehem, PA	Memphis, TN
Denver, CO*	Pasadena, CA
Houston, TX**	Westport, CT

*Opening 2016. **Opening 2017.
The Levitt network of outdoor music venues is growing, so stay tuned.





LEVITT SALON SERIES

Levitt salons are exclusive events held in magnificent private homes throughout Los Angeles and in New York City. Salons feature distinguished speakers considered masters in their cultural arenas or interviews with legendary artists. Discussions are led by media personalities or moderators selected for their expertise related to the speaker's area of accomplishment.

Designed to cultivate and steward Levitt Pavilions' top donors, the Levitt Salon Series is attended by affluent individuals who support the arts and believe in the arts as a vehicle to elevate communities. Each stimulating salon presentation is preceded and followed by opportunities to mix and mingle with guests in a reception setting. Average attendance is 60-70 guests per salon.



LEVITT SALON SERIES

PAST SPEAKERS

Bob Santelli

“The Musical Legacy of Bruce Springsteen”

*Executive Director
of The GRAMMY Museum*

Carol Coletta

“Leveraging the Arts to Transform Cities”

*National thought leader
on creative placemaking*

Booker T. Jones

“Sound the Alarm with Booker T.”

*Multi GRAMMY award-winning
legend of modern soul music*

Dr. Benjamin Barber

“If Mayors Ruled the World”

*Internationally renowned political
theorist and esteemed author*

Jeff Barry

“It’s Called Rock and Roll”

*One of rock and roll’s most
accomplished songwriters*

Dr. Gary Small

“The Power of Human Connection”

*Pioneer and world leading expert
on memory and aging*





2015 LEVITT SALON SERIES

SPONSORSHIP LEVELS

\$10,000

2 salons in New York City

\$20,000

4 salons in Los Angeles

\$25,000

4 salons in Los Angeles
2 salons in New York City

SPONSORSHIP BENEFITS

- **Prominent recognition on all printed and electronic invitations for sponsored Levitt Salon Series events**
- **Recognition in Levitt Pavilions online and printed marketing materials, where national sponsors and supporters are acknowledged**
- **Recognition and speaking opportunities for your company's leadership at sponsored Levitt Salon Series events**
- **Opportunity to display products in host home at sponsored Levitt Salon Series events**
- **Opportunity to provide unique offers to Levitt Salon Series guests and Levitt Pavilions donor base**
- **Opportunity to provide take-away materials at sponsored Levitt Salon Series events**
- **Recognition on Levitt Pavilions' multiple social media platforms with year-round coordinated activation**
- **Customized benefits to meet your company's objectives in connecting with Levitt Salon Series guests**

2015 SCHEDULE

February - Los Angeles

March - New York City

April - Los Angeles

September - Los Angeles

October - New York City

November - Los Angeles



CONTACT INFO

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

2015 Levitt National Tour

6 free concerts in 5 major markets
featuring the critically acclaimed,
genre-busting Black Violin

2015 Levitt AMP Music Series

100+ total free concerts in
10 cities across America

2015 Levitt Concert Season

300+ total free concerts in
5 major markets



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